



Allegro Rainbow Launches WizardTunes.com™ for Piano Wizard™ Players

Allegro Rainbow partners with CYBERMIDI.com to launch a new website for Piano Wizard users to easily download MIDI song files

TAMPA, FL - July 11th, 2006 - It has been said that music is food for the soul. Allegro Rainbow, a leading provider of music videogame software in partnership with CYBERMIDI, have now cooked up a delicious new way to serve a rich menu of music for Piano Wizard™ players to choose from. WizardTunes.com™ allows music lovers to download uniquely configured MIDI song files for playing in their Piano Wizard Premier video game.

Through this unique partnership, Piano Wizard is building a rich library of MIDI song files on WizardTunes.com so Piano Wizard players will have generations of music to choose from.

"Name your musical fancy: Rock, Classical, Country, Rap, Oldies, Blues, Gospel, Jazz, R&B, Hip Hop, Heavy Metal, Folk, or Soul," says Allegro Rainbow CEO and Founder Chris Salter. "Choose from your favorite music masters -- from Mozart to McCartney, Bach to Bon Jovi, Pavarotti to Pearl Jam. WizardTunes is working towards making available all the same music you're listening to, but in MIDI format. So in complementing the process we've all adopted of downloading and listening to music, now using MIDI files, Piano Wizard and WizardTunes.com, everyone can just as easily download music for learning to play their favorite songs too!"

CYBERMIDI President and founder, Vincent J. Miele concurs, "It happens all the time. Children get bored with music lessons when playing songs that they don't care much about. Eventually, they just give up and move on to other interests. The fact is, when children (or teens and adults for that matter) play music they know and love, they'll enjoy the experience more and learn faster. The synergy created by the combination of the Piano WizardT and WizardTunes empowers the student to keep on playing and take it to the next level."

WizardTunes offers special Monthly and Annual Star Club Memberships that include both free and discounted MIDI song downloads. Salter adds, "the Club Membership value packages will help Piano WizardT players build their music libraries and save money in the process."

WizardTunes are actually reproduced MIDI (Musical Instrument Digital Interface) versions of actual

songs, so Piano WizardT users can be assured they are learning and playing songs the right way. WizardTunesT MIDI song files are added to Piano WizardT by simply downloading any WizardTuneT selection, then automatically filing them into the "My Songs" folder in the game. WizardTunesT are 100% fully licensed from the publishers and guaranteed to work with Piano Wizard.

The WizardTunes.com website emulates the proven successful model of Apple'sT iTunesT and other music download sites. Salter explains that "WizardTunes adds another lucrative revenue stream to Allegro Rainbow. This new website enables Allegro to offer our Piano Wizard users the legal, economical and easy access to the songs they know and love."

"Like iPods and downloadable digital music, Piano Wizard and WizardTunes are lifestyle changing products," says Chris Salter. "WizardTunes allows Piano Wizard players to have a sense of community, while allowing individuals to have as many choices as possible in selecting the music they want to play."

Piano Wizard is a video game that teaches how to play songs through a simple, patented, video game method. "Piano Wizard's simple interface allows players to learn by doing, simply by hitting the right key at the right time, as Bach so famously put it hundreds of years ago," Salter says. "Because our game can subconsciously teach music essentials to children at such a critical development stage, they are learning music deeply and intuitively, almost as if it were a native language, which is how we believe Mozart processed and assimilated music at such a young age. With Piano Wizard and WizardTunes, even people who have never played music before can now play their favorite songs on the piano-- quickly and easily."

For more information, please visit www.pianowizard.com or contact PR specialist Ted Miller at tedmiller@maxborges.com.

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About Allegro Rainbow:

Allegro Rainbow is a leading provider of non-violent, music videogame software. Allegro is combating the perception that all videogames are harmful through patented music learning methods, which can eliminate many frustrations associated with traditional music lessons. Allegro teaches how to play musical instruments through entertaining fun and games, supported by never-ending musical content! Allegro Rainbow's core mission is to help bring about universal music literacy.

For more information, please visit www.pianowizard.com or www.wizardtunes.com.

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