

## **2007 Music Wizard Academy Makes Real Musical Miracles**

Music Wizard Group's Innovative Music Wizard Academy  
Creates Dozens of New Musicians in Only a Week with a Video Game

**(Longmont, Colo.) - September 13, 2007** – Musical Miracles occurred in staggering numbers last month amongst the young attendees of the 2007 Annual Music Wizard Academy. What traditionally would have taken painful months or even years to learn, only took children as young as 5-years old less than a joy filled week to play. Music Wizard Academy students, with no musical background, learned how to play as many as an astonishing 20 to 30 songs on the piano; an amazing feat that is unheard of with traditional music learning methods. This year's Academy proved again that the Piano Wizard Method, coupled with Music Wizard Academy curriculum, is one the most powerful music education platforms found anywhere.

The Music Wizard Academy was hosted by Southern Illinois University music Professors Don and Delayna Beattie, Directors of the Music Wizard Academy, in partnership with Music Wizard Group and the Rocky Mountain School for the Gift and Creative. The second year Academy gave local kids ages 5 to 7 and 8 to 11-years old a week-long "Music Wizard Academy camp" in learning how to play piano using the Piano Wizard method. The innovative teaching methods of the Music Wizard Academy is gaining traction amongst the music education community. This year's academy was also attended by educators from around the country in an effort to learn the Music Wizard curriculum for introduction into their own schools and after-school organizations.

The academy was comprised of mentors, teachers and students each with a special position in the learning process. Older students were encouraged to act as mentors, while the adults participated with the objective of becoming a certified Piano Wizard teacher. Within three-days, some attendees were off the game and performing the first songs they learned on an acoustical piano. By the end of the week, Music Wizard Academy attendees actually learned how to play a total of 20 to 30 songs. "Traditionally, learning this many songs would have taken years, but the Piano Wizard software makes learning fun and easy in a fraction of the time" says Professor Beattie. "I have spent a lifetime teaching piano and every day I am astonished at what my students accomplish with the Piano Wizard."

Music Wizard Group's goal is to set up on-going turnkey Music Wizard Academy after-school programs for students and children to help put music education back in the schools around the country. To this end they have documented and distilled this amazing live process created at Southern Illinois University over the last 2 years into 50 supplemental video lessons to accompany the award winning Piano Wizard software. These lessons are structured around each of the first 50 carefully arranged EASY MODE songs that come with each version of the game. The uniquely empowering aspect of these is that they are not designed for the person playing, but for the parent, non-music educator or piano teacher. They are designed to help empower even untrained novices to

bring the students from playing the amazingly simple video game into real musicianship, joyfully kick starting a life long love and ability to play music. Available now only through special order, this breakthrough series will be available to the general public to order online next month at [www.MusicWizardAcademy.com](http://www.MusicWizardAcademy.com).

Music Wizard Group is also currently developing a Guitar Wizard Academy in conjunction with Guitar Wizard, Music Wizard Group's new product line to be released in 2008. The toy version of that software, produced by strategic partner Mattel, is called "*I Can Play™ Guitar*" and is now available in toy stores nationwide, featuring Music Wizard Group's patented Guitar Wizard method.

For additional information please contact Piano Wizard PR Representative **Jennifer Baybrook** at **(305) 576-1171 x13** or [jenniferbaybrook@maxborgesagency.com](mailto:jenniferbaybrook@maxborgesagency.com)

### **About Piano Wizard**

Allegro Multimedia is a leading provider of non-violent, music videogame software. Allegro is combating the perception that all videogames are harmful through patented music learning methods, which can eliminate many frustrations associated with traditional music lessons. Allegro teaches how to play musical instruments through entertaining fun and games, supported by never-ending musical content! Allegro Multimedia's core mission is to help bring about universal music literacy.

For more information, please visit [www.pianowizard.com](http://www.pianowizard.com).

### **About The Rocky Mountain School**

The Rocky Mountain School, site of the semi-annual Music Wizard Academy for the Gifted and Creative is a private, nonprofit school that accepts children ages 4 through 15. The school works individually with gifted students focusing on development, creativity, and enrichment of the whole child (intellectual, physical, social, person, and ethical). To learn more, go to [www.rms.org/aboutourschool.htm](http://www.rms.org/aboutourschool.htm).

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